



Presented by LEUPOLD.

O'LOUGHLIN TRADE SHOWS USE ONLY CLIENT #

SALESPERSON #

2021 ADVERTISING SALES ORDER



Presented by LEUPOLD.

SSTRADINGPOST.COM

Thank you for your advertising with the Sport Shows. **Important!** Advertising will only run with a signed "Advertising Sales Order" contract and full payment.

EXHIBITOR NAME _____

PHONE _____

EXHIBITOR CONTACT _____

EMAIL _____

Exhibitor Listing – Runs a month before and a month after each show. The Sportsmen's Show Trading post runs from October 1st, 2020 to September 30, 2021. All paid exhibitor listings (Bold, Enhanced or Premium listings) will be included in the Sportsmen's Show Trading Post.

Bold

- Washington Sportsmen's Show - **\$200**
- Pacific Northwest Sportsmen's Show - **\$200**
- Central Oregon Sportsmen's Show - **\$100**

Enhanced

- Washington Sportsmen's Show - **\$350**
- Pacific Northwest Sportsmen's Show - **\$350**
- Central Oregon Sportsmen's Show - **\$250**

Premium

- Exhibitor All Shows - **\$650**
- Non-Exhibitor All Shows - **\$2,000**

Available only to past exhibitors.

Website Advertising – Advertising runs from November 1st until a month after the show closes. Limited availability. Limited to 6 ads per show. All appear on most heavily trafficked page on the website, the "Show Info" page. All ads 300 pixels wide x 250 pixels tall.

- Washington Sportsmen's Show - **\$1,000/Ad**
- Pacific Northwest Sportsmen's Show - **\$1,250/Ad**
- Central Oregon Sportsmen's Show - **\$750/Ad**

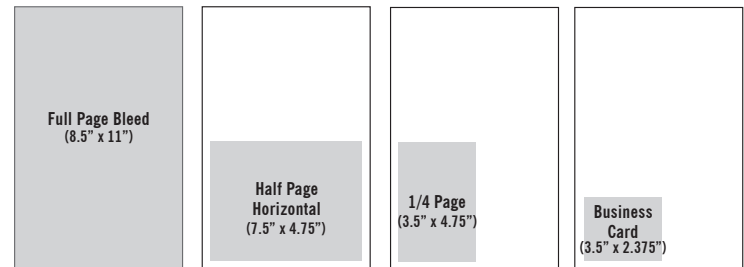
Show Guide Advertising – Limited availability.

Washington Sportsmen's Show 20,000 copies printed

- Full page (8.5" x 11") - **\$2,500**
- Half page (7.5" x 4.75") - **\$1,500**
- Quarter page (3.5" x 4.75") - **\$800**
- Business card (3.5" x 2.375") - **\$400**
- Inside Front Cover - **\$3,500**
- Inside Back Cover - **\$3,500**
- Back Cover - **\$5,000**

Pacific Northwest Sportsmen's Show 25,000 copies printed

- Full page (8.5" x 11") - **\$2,500**
- Half page (7.5" x 4.75") - **\$1,500**
- Quarter page (3.5" x 4.75") - **\$800**
- Business card (3.5" x 2.375") - **\$400**
- Inside Front Cover - **\$3,500**
- Inside Back Cover - **\$3,500**
- Back Cover - **\$5,000**



All pricing at net. Checks and credit cards payable to O'Loughlin Trade Shows.

ADVERTISING SUBTOTAL

\$ _____

Multiply the subtotal above by 2.5% for our credit card transaction fee.

\$ _____

TOTAL COST

\$ _____

CREDIT CARD # _____ - _____ - _____

EXPIRATION DATE _____ / _____ **3-4 DIGIT CCV** _____

NAME _____ **SIGNATURE** _____

PLEASE PRINT

ADDRESS _____ **DATE** _____

BILLING ADDRESS ASSOCIATED WITH CREDIT CARD

CITY _____ **STATE** _____ **ZIP** _____



ACCEPTED BY

FOR OTS USE ONLY

Below is the initial business category listing for the online Trading Post and Exhibitor Listings. These categories will continue to grow and change as needed. Select up to three applicable categories for your business.

- African Safaris / Hunts
- Aftermarket Truck Accessories
- Alaska Fishing
- Alaska Hunting
- Apparel
- Archery Products
- Archery Ranges
- Art/Home Decor
- Association / Non Profit / Gov't Agency
- ATV's / UTV's
- BBQ's / Grills
- BC Fishing
- BC Hunting
- Boat Dealers
- Boat Manufacturers
- Boats - Inflatables
- Boat - Propellers
- Boat - Towers
- Boat - Trailers
- California Hunting / Fishing
- Camping Products
- Candy
- Cars / Trucks / Motorcycles
- Cleaning Products
- Colorado Fishing / Hunting
- Docks / Boat Lifts
- Dog Kennels / Training
- Electronics
- Embroidery
- Firearm Training
- Firearms
- Fishing Line Manufacturer
- Fishing Products
- Fishing Rod Mfg.
- Fishing Tackle
- Fishing Tackle - Manufacturer
- Fishing Tackle - Retail
- Fly Fishing Products
- Food & Beverage
- Footwear
- Game Calls
- Game Processing
- Generators
- Gun Club / Range
- Gun Safes
- Fishing Hook Manufacturers
- Hunting Products
- Idaho Hunting
- Insurance / Financial
- International Fishing / Hunting
- Jewelry
- Kayaks
- Knives / Sharpeners
- Log Homes
- Lotions
- Maps
- Marinas
- Marine Accessories
- Marine Canvas / Tops
- Marine Service / Repair
- Meats / Meat Products
- Media
- Mexico Fishing
- Montana Fishing / Hunting
- New Zealand Hunting / Fishing
- Optics
- Oregon Fishing
- Oregon Hunting
- Packs / Bags
- Paddle Sports
- Pet Supplies
- Recreational Properties
- Personal Protection
- RV Accessories
- RV Rentals
- RV Repair
- RV Service
- RV's
- Safes
- Shelters / Storage Systems
- Signs / Decals / Wraps
- Specialty Gifts
- Spirits
- Sporting Goods
- Sunglasses
- Survival / First Aid Products
- Taxidermy
- Tents
- Tools / Equipment
- Trailers
- Travel / Resort / Tourism
- TV / Phone / Internet Providers
- Wall Tents / Stoves
- Washington Fishing
- Waterfowl Hunting Products
- Washington Hunting
- Wyoming Hunting