

For Immediate Release:
For Further Information Contact
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FACT SHEET

The 2011 Portland Fall Home & Garden Show® **Find experts, innovation and inspiration all in one place!** *Plus, a new and expanded Serving Up Style feature... will amaze*

Portland, OR – One of the Northwest’s favorite fall consumer shows, the Portland Fall Home & Garden Show is set to go at the Expo Center! The show is the perfect place to find experts, see what’s new in innovative trends, get inspiration for your home and garden and of course get great ideas. **Come to the Portland Fall Home & Garden Show, this September 29 through October 2, Sponsored by the Home Builders Association of Metro Portland, and the official bank of the show – U.S. Bank. Visit www.OTShows.com for more details!**

You’d have to travel to dozens of stores, outlets and surf the Internet for days to find all the resources, retailers and products in one location! If you haven’t been to a Portland Fall Home & Garden Show, its time you visited! Where else can you find experts, new exhibits, fresh features, new ideas and the latest trends?

The Portland Fall Home & Garden Show is proud to bring back – **Serving Up Style, presented by U.S. Bank** for its third year! This dazzling table top competition features designer living spaces, amazing dining room environments and cutting edge design. This year there will be 12 rooms being presented! If you want inspiration, this is the only showcase of its kind offered each year in the Northwest. This is a must-see for any home owner wanting the ideas and access to the finest in design. More than 6,000 people voted for their favorite rooms last year, which will be your favorite!

“Updating and renovating your home is the preferred lifestyle choice these days, and the Portland Fall Home & Garden Show provides more experts, vendors, companies in one place at one time than any other opportunity in our area. Its time to improve the livability and value of your home, and we are here to help,” said show manager Terry O’Loughlin.

Show Dates: September 29 – October 2nd

Admission: Adults \$10.00

Show Times:	Thursday	September 29	11am – 8pm
	Friday	September 30	11am – 8pm
	Saturday	October 1	10am – 8pm
	Sunday	October 2	10am – 6pm

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The Portland Fall Home & Garden Show® is produced by O’Loughlin Trade Shows and sponsored by the Remodelers Council of the Home Builders Association of Metropolitan Portland. The show runs September 29 – October 2nd, 2011

at the Expo Center. Tickets are available during show hours or may be purchased online. Visit www.otshows.com, or call 503-246-8291 for more info. Take the MAX Yellow Line to the Expo Center.

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There's plenty to do and plenty new at the Portland Fall Home & Garden Show!

Save time, shop and compare smart...

Portland, OR – Consumers are smarter with their money... shopping, comparing and doing research is now the norm. And for home owners and gardeners alike, The Portland Fall Home & Garden Show is the perfect place to meet dozens of experts, find suppliers, hundreds of companies and start or finish a project and get great ideas. Plus, you can even find a new furry friend, get great deals, find amazing designer ideas, take in seminars and workshops and find the perfect plant for your backyard – **its all at the Portland Fall Home & Garden Show – this September 29 through October 2nd at the Expo Center – presented by the official bank of the show – U.S. Bank. Visit www.OTShows.com for more details.**

Home Depot – is back!

The experts at Home Depot are back! They are creating a great workshop and information area catering to the needs of do-it-yourselfers, home owners and those needing a professional's touch. The Free Workshops are on-going and perfect for those interested in yard maintenance, home painting, flooring, and storage options. The huge workshop area will also feature a complete At Home Services Department, with the ability to go over siding, decking, roofing, gardening, plant material, power garden tools, installations, and energy saving appliances and other needs.

Find Landscapers and Plants of Interest at the Show

Experts all agree the best time to plant for spring... is fall. Plants are able to grow and extend roots during the winter for better spring blooms. Fall is also a great time to find your landscape designer and installer. If you are thinking of a new backyard, front courtyard or small side yard, now is the time to find the designer and get planning! Garden lovers wanting to get a jump on the spring season won't want to miss the plant sale at the Portland Fall Home & Garden Show. A large variety of specialty and flowering trees, rhododendrons, azaleas, ornamental and flowering shrubs, perennials and plenty of bulbs will be available for sale. Also, the Portland Orchid Society will have plenty of the beautiful plants for sale right next to the plant sale.

OFOSA Returns

The Portland Fall Home & Garden Show has hosted Oregon Friends of Shelter Animals where they bring dogs, cats and other critters needing a home. Each year they adopt out more than 40 animals during the show! If you are looking for a new family member, drop by their booth!

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Portland *Fall*
Home & Garden
Show

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Serving Up Style, presented by U.S. Bank,
Returns to the Portland Fall Home & Garden Show!
This is the premier designer feature in the Northwest

Portland, OR – Get ready for the third installment of Serving Up Style! For the past three years, those visiting the Portland Fall Home & Garden Show have been greeted with a surprise few would expect – the top designers in the region creating designer rooms of distinction, beauty and wonder. This table top competition features the top retailers and designers creating dining room environments from ultra modern, contemporary and traditional – and even a splash of whimsical. This year, there are 12 rooms being presented! If you want inspiration, this is the only showcase of its kind presented once a year in the Northwest. **See Serving Up Style – at the Portland Fall Home & Garden Show, presented by the official bank of the show – U.S. Bank – this September 29 through October 2nd at the Expo Center.**

The region's only dining room and table top design event featuring the area's top designers and retailers is back for its third year within the Portland Fall Home & Garden Show. By special invitation only – the design teams selected will create fantastic, unusual, and stunning dining environments (rooms) for the Portland Home & Garden Show. The top designers in the Northwest will create 12 fantastic, unusual, and stunning dining environments that attendees can vote on. Last year, more than 6,000 people voted on the best rooms!

Designers and Concepts appearing this year:

- The Art Institute of Portland
- CoCo Designs
- Digs Inside & Out
- Garrison Hullinger
- IKEA
- Jason Ball Interiors
- Modurne
- Rejuvenation
- Diane Keaton
- The Joinery/Nicole Helene Designs
- Urban ID
- Wendy O'Brien Designs

Visit www.ServingUpStyle.org for updates and more info!

Expect to see many great design styles in modern, traditional and even sustainable. The design teams will be vying for awards and recognition in this premier event. The general public is invited to view these amazing and dazzling displays – featuring the finest in dining and design. Visit www.ServingUpStyle.org for updates on teams and retailers. Additionally, some of the top artists in Portland are creating amazing and creative butterflies that will on display creating an amazing and memorable installation for Serving Up Style.

At Serving Up Style this year, a travelling display – **Voices of Lupus – Our Stories, Our Struggles**, will kick off a multi-location tour throughout the Northwest. The display brings to life the stories of lupus patients and sufferers in a way never before seen. Through photos, stories, education and facts, attendees will learn a tremendous amount about lupus in 2 minutes. *Serving Up Style* is also a fundraiser for Molly’s Fund Fighting Lupus. “We started this event to bring lupus into the spotlight. This disease afflicts millions across the globe – of which, 90% are women. Serving Up Style will have information and displays throughout the event to showcase and highlight our cause,” said Debbie McCabe – founder of Serving Up Style and Molly’s Fund Fighting Lupus.

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Design Team Descriptions for Serving up Style

Art Institute of Portland	Mort par chocolat or Mort par abus de chocolat Experience the opulence and sophisticated ambiance of a lavish French Quarter dining salon. Seduced to enter, guests soon learn that overindulgence comes with a price...
CoCo Designs	Red Delicious -- Good quality Red Delicious apples will be firm with smooth, clean skin and have a rich red color
Digs Inside and Out	
Garrison Hullinger	DECOfence--Gilded. Sophisticated, Decadent. -- By integrating curvilinear lines, mixed metals and luxe lighting, the space echoes the alluring art deco movement yet exudes a casual, sophisticated lifestyle.
IKEA	Valkommen hem -- "Fear less, hope more; eat less chew more; whine less, breath more; talk less, say more; love more, and all good things will be yours.
Jason Ball Interiors	Metamorphosis - Raw to Refined. An ode to raw, natural materials and their refined states set in a contemporary and luxurious dining environment.
Modurne	Reef Top Dining with Coral and Gill -- Coral is feeling crabby, Gill has been very shellfish lately. Spending too much time down at the Sand Bar. The answer? A romantic reeftop dinner!
Rejuvenation	Vintage Verve! A glimpse into a glamorous, glitzy 1920's champagne cocktail party replete with bubbles, bubbles, bubbles. A combination of vintage with a decidedly modern aesthetic.
Diane Keaton	
The Joinery/Nicole Helene Designs	Le Dejeuner Mecanique -- Inspired by the early Belle Epoque, Le Dejeuner Mecanique celebrates Paris' remaining days as steam-powered, soot covered, gas-lit city.
Urban ID	Urban Chic -- Combining ultra chic dining with the fabulous urban setting Portland offers.
Wendy O'Brien Designs	Feeding Time -- Claude the 10' giraffe, a 1/2 ton masterpiece of scrap metal, tools and parts has found himself at home in this sexy and sophisticated New York loft, richly decorated in hues of blue, rust, browns and greys.

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Home Depot Seminars and DIY Workshops

Thursday

12:00 pm **Fall Yard Maintenance**
2:00 pm **Flooring Clinic**
4:00 pm **Home Painting**
6:00 pm **Home Storage/Organization:**

Saturday

12:00 pm **Fall Yard Maintenance**
2:00 pm **Flooring Clinic**
4:00 pm **Home Painting**
6:00 pm **Home Storage/Organization:**

Friday

12:00 pm **Fall Yard Maintenance**
2:00 pm **Flooring Clinic**
4:00 pm **Home Painting**
6:00 pm **Home Storage/Organization:**

Sunday

12:00 pm **Fall Yard Maintenance**
2:00 pm **Flooring Clinic**
4:00 pm **Home Painting**

About the Home Depot demos

Noon – Fall Yard Maintenance

JB Lawn Professionals will teach you the proper techniques to get your yard ready for the crummy winter months that are looming ahead of us. Proper fertilization is a necessary component to any yard during the fall months so that when the sun comes out in the spring your yard is as green as it was the year before. They will also be sharing some helpful tips on how to keep your garden safe from the winter elements.

2:00 pm – Flooring Clinic

The experts at The Home Depot will teach you how to install laminate and tile flooring on your own. Learn the proper skills, tools and products you will need to lay the new floor of your dreams in your home.

4:00 pm – Home Painting

Do you know the real difference between interior and exterior paint? You may think you do but you really

don't. Glidden will be on hand to explain that difference and much more about what paint to choose and how to use it.

6:00 pm – Home Storage/Organization:

Forget spring cleaning, get your house organized now before you entertain all of your holiday guests. Closet Maid can help and will be at the show to give you the ins and outs of closet and garage storage systems. Find an easy solution to an age old problem at this workshop.

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