

**FOR IMMEDIATE RELEASE**

**For Further Information Contact:**

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**The 28<sup>th</sup> annual Portland Fall RV & Van Show®  
Is set to unveil the 2012 RV models, designs and accessories**

**Portland, Ore.** — The Portland Fall RV & Van Show, one of the major Recreation Vehicle (RV) consumer shows on the west coast for the past 28 years, is about to unveil the 2012 models of RV's, coaches, trailers, park models, campers, vans and tow vehicles. Manufacturers and dealers are ready to kick off the 2012 sales year here in Portland, showcasing their new coaches, technology, accessories and amenities – also this is one of the best times of the year to make deals and negotiate pricing. Plus there will be pre-owned units as well on site. The Portland Fall RV & Van Show also provides destination experts, travel resources, accessories, and even cooking demonstrations, making this one of the top RV consumer shows in the region. **Visit the Portland Fall RV & Van Show this September 15 through 18 at the Portland Expo Center.**

**Where:** Portland Expo Center (for directions go to [www.expocenter.org](http://www.expocenter.org))

**Admission:** \$8.00 for Adults, children 12 and under admitted free. (Does not include parking)

**When:** September 15 through 18, 2011

**Times:** 11am to 8pm, Thursday and Friday, September 15 and 16

11am to 8pm on Saturday, September 17

11am to 6pm on Sunday, September 18

**What:** The largest displays of RV's and manufacturer unveilings in the Northwest with plenty of experts on hand and an abundance of regional destination experts and info.

**Info:** For more information please visit: [www.otshows.com](http://www.otshows.com)

The Portland Fall RV & Van Show provides consumers with dozens of brands, hundreds of units, RV travel experts, destination specialists, plus outstanding local dealers and local service. The goal is to help families and couples gear up for great vacations and travel and get acquainted with the most popular, hassle-free modes of travel. No matter what your RV interest, from 5<sup>th</sup>-Wheels, campers, travel trailers, park models, conversion vans or Class-A motor homes, the Portland Fall RV & Van Show will provide the selection. RV manufacturers and dealers come to the Portland RV & Van Show to unveil their lines, new technology and innovation. This is not a single dealer parking lot show.

Destination experts will offer show attendees a broad scope of information on local and regional RV parks and the more than 16,000 camping locations across the country – look for local and regional resorts and experts to be on hand at the show.

**-more-**

**New at the 2011 Portland Fall RV & Van Show**

Each year, manufacturers and dealers unveil the latest in RV's, trailers and vans, plus innovative accessories.

**George Sutton RV:** Will be bringing in a fleet of aerodynamic, green inspired, high tech trailers. These highly engineered automotive style chassis designed trailers are lightweight and extremely durable. Sutton RV will be bringing in the The Element, Everlite and Redwood series of trailers. The Evergreen eco-friendly camper trailers are built with recyclable composite materials. These green, lightweight composite materials replace non-sustainable wood products – plus allow for a European styled interior in demand with today's consumers.

**Newberg Ford:** 2011 Ford Transit Connect Camper Van is coming to the show, this amazing van has a self contained microwave, refer/freezer set up, nice sized sink, a fold out bed for two, plenty of storage, its very versatile for a van and gets great gas mileage (21 City/ 26 Highway EPA Mileage Estimate). The Transit Camper can turn in a 39' diameter circle (very tight), and is custom configurable to match your lifestyle and has the lowest cost of operation of any camper in the world. Cost effective – retail is \$37,969

**U-NEEK RV Center:** U-NEEK RV will be unveiling several new products at the show this year: Cameo 5th wheels by Carriage, the newly re-designed XLR Toy Haulers by Forest River and Eagle Cap truck campers. Other products they will have at the show are; Shadow Cruiser, Fun Finder and View Finder Ultra-Lite Travel Trailers and Adventurer Truck Campers. Additionally U-NEEK will have the Breckenridge Park Model. Park Models are small trailerable homes that can be left on a lot.

**Greenfoot Global:** Greenfoot Global is dedicated to marketing products that leave our planet greener and provide our customers substantial savings. We are proud to introduce EnviroTabs® at the Portland Fall RV & Van Show. EnviroTabs® is a patented, Nobel Prize winning, EPA registered product that can help reduce harmful fuel emissions (up to 99%) while helping increase mileage (guaranteed), engine longevity and also increase horsepower. At Greenfoot Global our goal is to reduce the world's dependency on fossil fuels and also reduce emissions in at least 10% of the world's vehicles. By using and promoting EnviroTabs® you can do your part to help the planet. For more information go to [www.GuzzlerBuster.com](http://www.GuzzlerBuster.com)

**LoopRope:** This new product absolutely eliminates the need for most light to medium tie downs, dangerous bungee cords, cargo nets and regular rope. The innovative "safe knot" makes lashing down a load quick, easy and snap free. LoopRope is linkable, makes it easy to create custom cargo nets, and it never tangles.

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## **RV Destinations are Plentiful and Fun!**

**Come to the Portland Fall RV & Van Show to meet travel and destination experts**

**Portland, Ore. —** More than half of RV owners plan to use their RVs more often this year than they did last year by enjoying frequent weekend vacations and staying closer to home, according to a new survey. The latest Campfire Canvass survey of RV owners reveals that 53 percent intend to use their RV more this year despite higher fuel prices, while 38 percent plan to use theirs the same amount. Which means RVers are hitting the road and taking advantage of great destinations, looking to find new places to visit, and the Portland Fall RV & Van Show has numerous destination experts, resorts and resources at the show. **Visit the Portland Fall RV & Van Show this September 15 through 18 at the Portland Expo Center.**

### **Some RV Travel Facts:**

- With more than 16,000 public and privately owned campgrounds nationwide, RVers are free to roam America's roads for a weekend - or months at a time.
- Privately owned RV parks and campgrounds are found near popular destinations, along major tourist routes and even in metropolitan areas. These campgrounds appeal to travelers by offering a variety of activities to keep the whole family happy, including swimming pools, game rooms, playgrounds and snack bars
- RV travelers seeking a resort atmosphere are attracted to the growing number of luxury RV resorts with facilities such as tennis courts, golf courses and health spas
- Facilities at public campgrounds tend to be simple, but offer great scenic beauty. Public lands are popular for hiking, fishing, white water rafting and many other outdoor recreational opportunities enjoyed by RVers.
- RV family vacations are, on average, 27 to 61 percent less expensive than other types of vacations, according to a study by international travel and tourism experts Collier's PKF Consulting USA.

### **Resorts slated to be at the show:**

- Bend/Sisters Garden RV Resort,
- Harborview Inn & RV Park,
- Mount Hood Village,
- Neskowin Creek RV Resort,
- Pedder Bay RV Resort and Marina,

**###**

The Portland Fall RV & Van Show is produced by O'Loughlin Trade Shows. The show runs September 15, through September 18, 2011 at the Portland Expo Center. Admission is \$8 and children under 12 are admitted free with a paid adult admission. Tickets are available at the door during show hours only. For more information please call (503) 246-8291 or visit [www.otshows.com](http://www.otshows.com).

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## **RV adventures and fun cooking demos at the Portland Fall RV & Van Show®**

**Portland, Ore. —** Part RV travel guide – part cooking class on wheels, meet Evanne Schmarder and her **RV Cooking Show!** Evanne will share with attendees some of the most sought-after, interesting, and lesser known RV locales in the region plus offer tips, secrets and great ideas to make the very most of their RV adventure. She will also create healthy, easy, delicious, and destination and topic-related dishes right before your eyes... all from her grill or RV kitchen. **See the RV Cooking Show – only at the Portland Fall RV & Van Show this September 15 through 18 at the Expo Center.**

After 11 years of Portland living, Evanne and her husband Ray sold their Jantzen Beach houseboat, rallied by an insightful visit to the Portland Fall RV & Van Show, to embark upon an RV escapade they called "Operation Sunshine". They expected to travel the US for 6 months and discover a perfect weather-place to live year-round. "What we discovered," says Evanne, "is that there isn't one perfect place; there are many perfect places...Portland included." Full time RVers since 2000 - over half of their married life in 31' or less, RV Cooking Show producer and host Evanne inspires others to live their RV dreams, is an unabashed explorer and killer griller who will share her most tried and true RV tips, tricks and real life (on the road) experiences as well as her passion for discovering RV travel's hidden-gems.

### **RV Cooking Show Sessions at the Portland Fall RV & Van Show:**

#### **Getting There: 100-mile-away getaways and great grilling**

Spend more time camping and less time driving to some fabulous 100-mile-away (or less) getaways. That means plenty of on-site grilling time too. Join Evanne as she fires up the grill and shows you how to prepare sliders, grilled pineapple and slaw – dinner is on!

#### **Stay Smart: Finding your perfect park, pizza and panzenella salad**

Private parks, public parks, kid-friendly camps, adult resorts, discount clubs and more. How do you find a park that is perfect for you? Learn valuable tips and tricks plus how to prepare personal flatbread pizzas on the grill and perfect panzenella salad at this session with Evanne.

#### **Free Fun: 11 RV Adventures that won't break the bank and one diverse chicken**

Sure you could spend a fortune on your RV adventure... but why? Pick up 11 terrific RV adventure ideas that are fun and (mostly) free. Want more hassle free fun? Check out some no muss, no fuss ways to use a roasted chicken – delicious!

#### **Preserving Memories: 5 ways to track your RV travels over a cool camping beverage**

How do you remember the special RV trips you've taken? Evanne will show you 5 fantastic ways to keep the memories alive as we whip up a few cool concoctions, like a Ginger Beer Float, to make the walk down memory lane even sweeter.

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## **There's an RV Type for every Family Type at the Portland Fall RV & Van Show®**

**Portland, Ore.** — RV travel is one of the most fun family vacations available anywhere. Today's recreational vehicles (RVs) come in a variety of sizes and styles — one for every family's needs, taste, budget or adventure. The 2012 lines of recreational vehicles will be at the Annual Portland Fall RV & Van Show. Visit the Portland Fall RV & Van Show this September 15 through 18 at the Expo Center to see the largest collection of new RVs in the West.

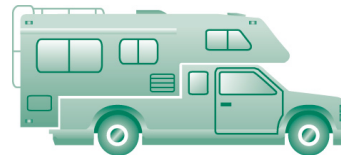
The name "RV" which stands for recreation vehicle comprises a variety of vehicles, from tent trailers, motor homes and million dollar coaches. Travelers feel right at home because RVs combine transportation and temporary living quarters — for camping and recreation activities. The vast majority of RVs also qualify as second homes for tax-deduction purposes.

### ***Towable RVs***

Designed to be towed by family car, van or pickup truck. Can be unhitched and left at the campsite while you explore in your auto.



**Folding Camping Trailers**



**Truck Campers**



**Conventional Travel Trailers**



**Fifth-Wheel Travel Trailers**



**Sport Utility RVs**



**Travel Trailers with Expandable Ends**

## More RV Types

### **Motorhomes**

Living quarters are accessible from the driver's area in one convenient unit.



**Type A Motorhomes**



**Type B Motorhomes**



**Type C Motorhomes**

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